

Central Coast Insights 2019 Survey Summary

April 25, 2019

Winery Attendance Increased 31% in 2019

Primary Business	2018	2019
WINERY	52	68
BANKING/FINANCE	37	45
SUPPLIER	20	32
ACCOUNTING FIRM	13	7
ASSOCIATION	3	2
DISTRIBUTOR/WHOLESALER	3	
EDUCATION	2	
GROWER	4	5
IMPORTER		1
LAW FIRM	5	4
MEDIA	1	3
REAL ESTATE	4	5
RESTAURANT		1
RETAILER	1	2
VINEYARD MGMT	6	4
UNSPECIFIED	2	1
Grand Total	153	180

Attendance by Largest Wineries on Central Coast

CompanyName	Production	2019
J Lohr Vineyards & Wines	1,800,000	1
Scheid Vineyards	600,000	1
Gallo/Tolosa/Courtside	300,000	3
Hope Family Wines/Treana	450,000	3
Hahn Family Wines	430,000	2
Turn Key/Thornhill/Miller/Paso Robles Wine Services	326,000	4
Cambria Estate Vineyards and Winery	200,000	1
Justin Vineyards & Winery	200,000	3
Fess Parker Winery & Vineyard	65,000	1
Vina Robles Vineyards & Winery	40,000	1
Bonny Doon Vineyard	35,000	1
Lucas & Lewellen Vineyards	30,000	2
Halter Ranch Vineyard	28,300	1
Central Coast Wine Services	25,000	4
Ancient Peaks Winery/Margarita Vineyards	22,000	3
Rancho Sisquoc Winery	20,000	3
Chualar Canyon Winery	16,000	1
Folktale Winery	14,000	4
Foxen Vineyard	12,500	2
Alma Rosa Winery & Vineyards	10,000	1
Glunz Family Winery & Cellars	10,000	3

Attendee Survey

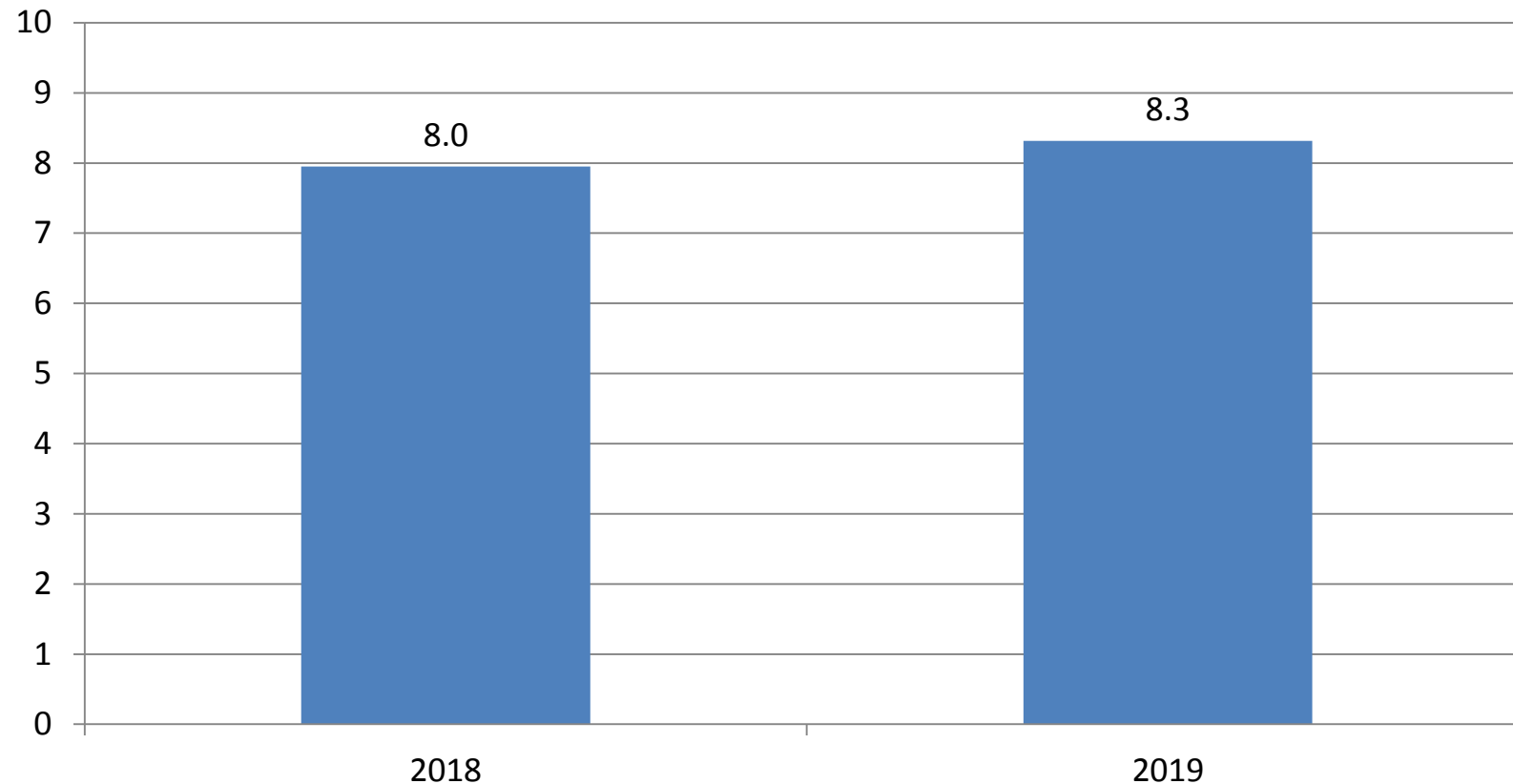
Results and Analysis

2019 Attendee Survey Summary

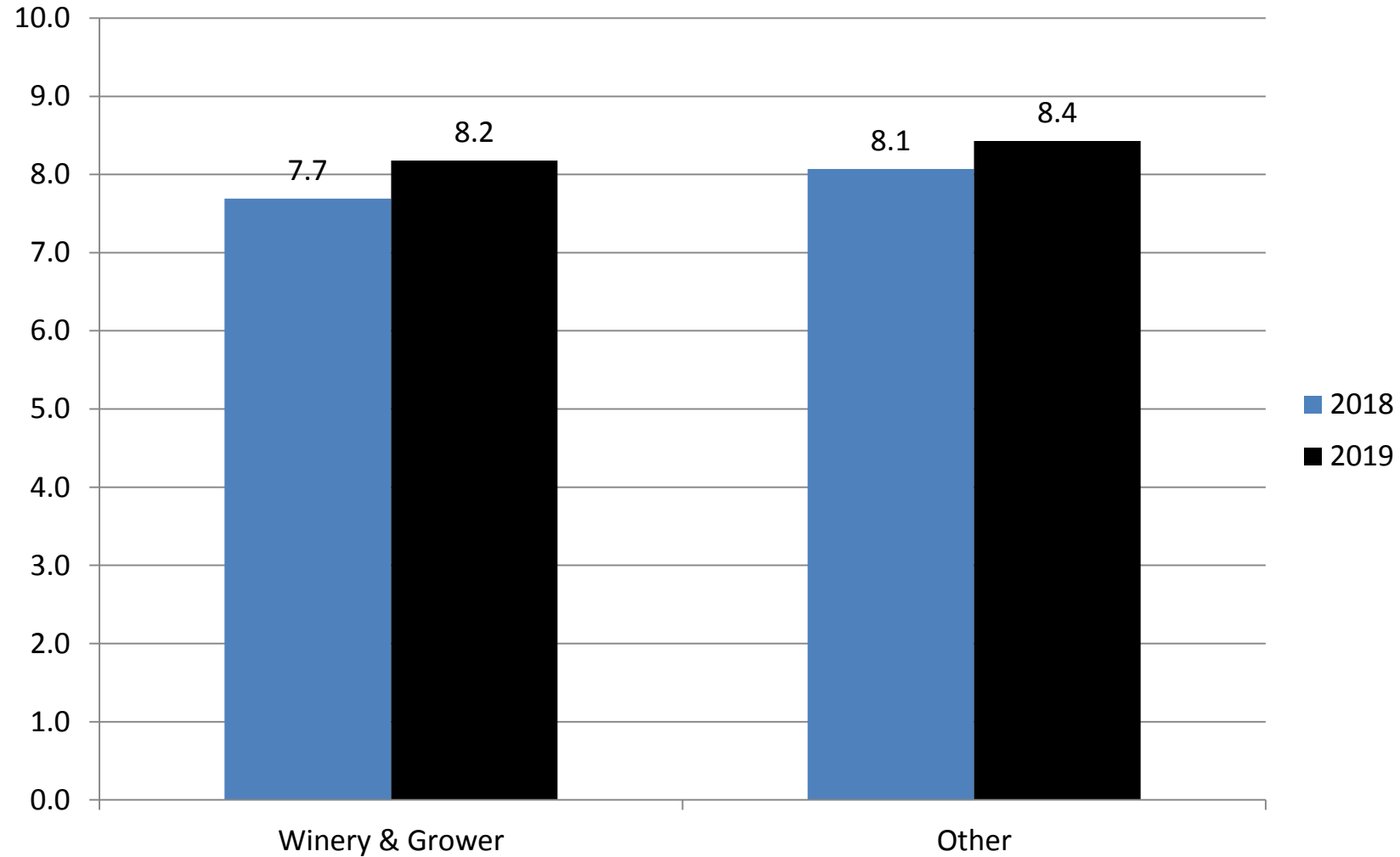
- When asked how likely they would be to recommend Central Coast Insights to colleagues on a scale of 0 to 10, the average attendee response was 8.3.
- Attendees suggestions for improving Central Coast Insights:
 - Increase attendance
 - Shorten the schedule (day too long)
 - Continue to improve speakers

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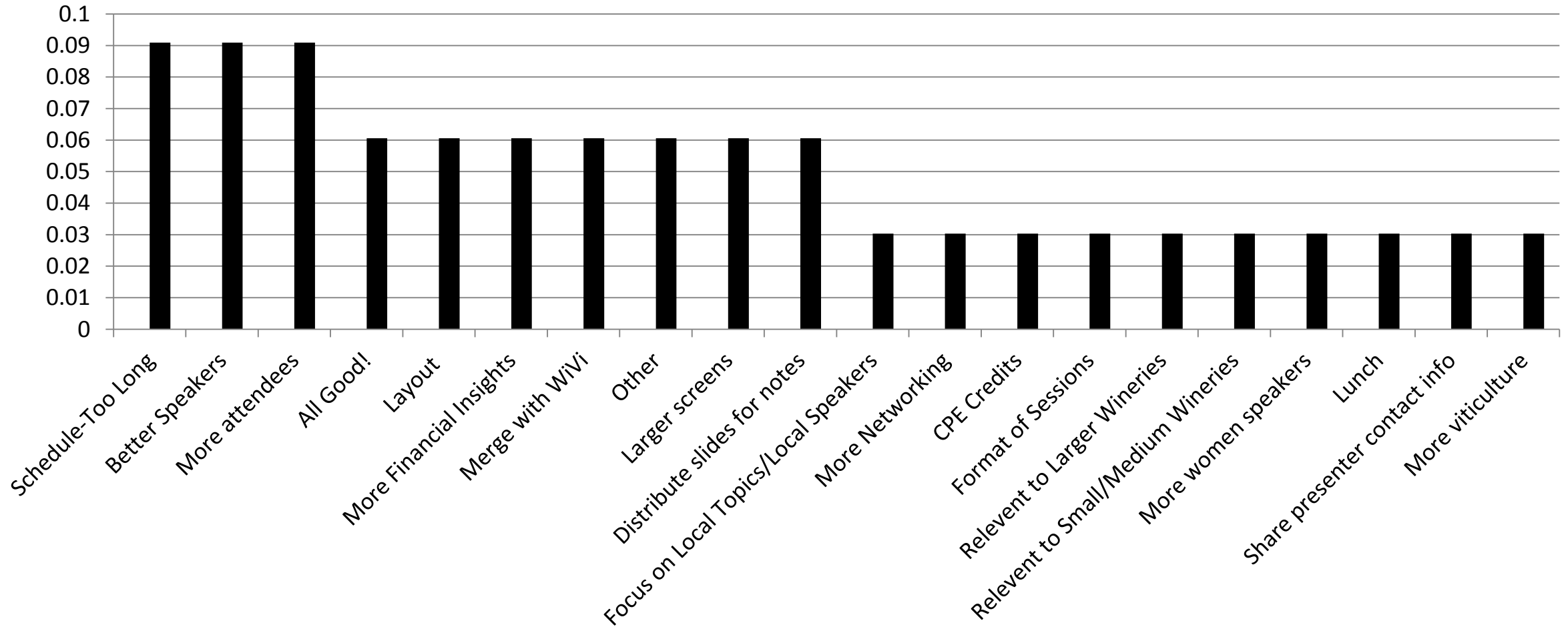
63% of attendees responded 8 or higher.



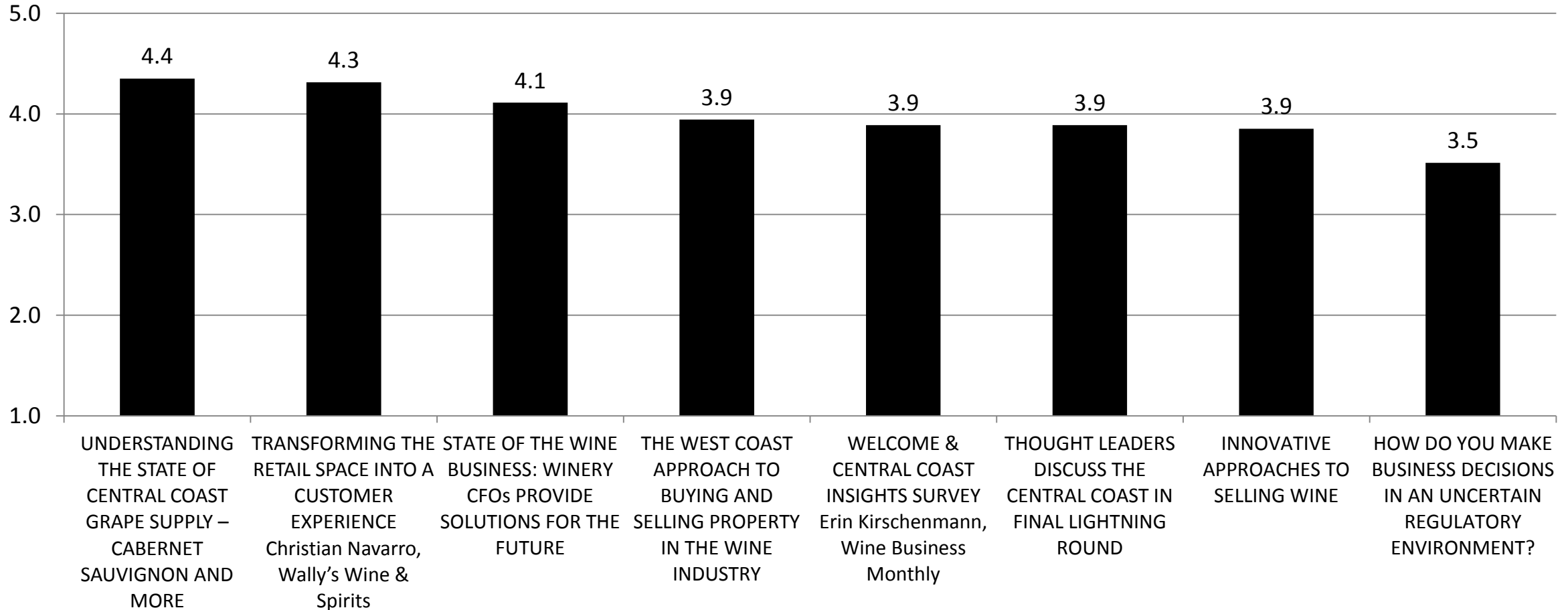
Attendee Response by Company Type



Attendee Comments For Improving Central Coast Insights



Attendees Were Positive on Most of the Sessions at Central Coast Insights



Thank you!

- Thank you for attending Central Coast Insights, and for taking our survey.
- See you at Central Coast Insights 2020. Date will be announced soon.
- Attendee registration will open in December.