

CENTRAL COAST *Insights*

The Economic and Financial Conference for the Central Coast Wine Industry

2027 SPONSORSHIP PACKAGES

February 24, 2027

Paso Robles Event Center ~ Paso Robles, California

CentralCoastInsights.com

Central Coast Insights is presented by **WINE BUSINESS**
EVENTS

In association with



Showcase Your Company at Central Coast *Insights* -- the Premier Event Focused on the Financial Issues of the Central Coast Wine Industry

Sponsoring CCI each year is the most effective way to build your brand and show your support for the Central Coast Wine Industry, one of the most important and dynamic regions in the premium wine industry.

If the Central Coast were a state, it would be the state with the second largest number of wineries, behind only California.

Number of Wineries



May 2026

Some of the wineries in attendance at the 2026 Central Coast *Insights*

Aaron Wines	Folktale Winery & Vineyards	Red Door Ranch Vineyards
Alma Rosa Winery	Foxen Vineyard	Salaal Vineyards
Alta Colina	Grassini Family Vineyards	Scheid Family Wines
Andrew Murray Vineyards	Hope Family Wines	Sea Smoke
Baedeker Wine	J. Lohr Vineyards & Wines	Story of Soil
Booker / My Favorite Neighbor	Jack Creek Cellars	Summerwood Winery & Inn
Castoro Cellars	Lucas & Lewellen Vineyards	Tablas Creek Vineyard
Center of Effort Wines	Miller Family Wine Company	Thacher Winery and Vineyard
Clos Solène	Monterey Wine Company, LLC	The Duckhorn Portfolio
Corbett Vineyards, LLC	O'Neill Vintners & Distillers	Treasury Wine Estates
Crimson Wine Group	Opolo Vineyards	Wente Family Estates
Fess Parker Winery	Presqu'ile Winery	Zaca Mesa Winery & Vineyards

Gold, Silver and Bronze Sponsorships to Showcase Your Company at Central Coast *Insights*

Each Sponsorship includes tickets to the Iconic CABs of Paso Robles Tasting at the Paso Robles Inn. Tickets are not available to purchase.

Benefits	Gold Level \$5,050	Silver Level \$3,975	Bronze Level \$3,650
Central Coast <i>Insights</i> admission passes & tickets to the Iconic CABs of Paso Robles	four (4)	three (3)	two (2)
WiVi Central Coast session passes (full day of sessions, access to the exhibit halls and lunch). WiVi is the largest gathering of wineries, growers and vendors on the Central Coast	six (6)	four (4)	two (2)
Logo recognition on the Central Coast <i>Insights</i> website, printed program and conference signage	✓	✓	✓
Logo recognition in upcoming issues of <i>WineBusiness Monthly</i>	✓	✓	✓
Your business listed in Central Coast <i>Insights</i> conference news releases sent directly to wineries and select email blasts to our extensive wine industry database	✓	✓	✓

More Opportunities to Showcase Your Company at Central Coast *Insights*

Each Sponsorship includes tickets to the Iconic CABs of Paso Robles Tasting at the Paso Robles Inn.
Tickets are not available to purchase.

Benefits	Bottle Bash Sponsor (1) \$5,100	Padfolio Sponsor (1) \$5,050	Lanyard Sponsor (1) \$3,850	Lunch or Breakfast Sponsor (1) \$3,550
	Signage at Bottle Bash event	Logo on Padfolio to be distributed at conference	Your Company's Logo on Attendee Lanyards	Signage in Lunch or Breakfast area
Central Coast <i>Insights</i> admission passes & tickets to the Iconic CABs of Paso Robles	four (4)	four (4)	two (2)	two (2)
WiVi Central Coast session passes (full day of sessions, access to the exhibit halls and lunch). WiVi is the largest gathering of wineries, growers and vendors on the Central Coast	two (2)	two (2)	two (2)	two (2)
Logo recognition on the Central Coast <i>Insights</i> website, printed program and conference signage	✓	✓	✓	✓
Logo recognition in upcoming issues of <i>WineBusiness Monthly</i>	✓	✓	✓	✓
Your business listed in Central Coast <i>Insights</i> conference news releases sent directly to wineries and select emai blasts to our extensive wine industry database	✓	✓	✓	✓

Contract Date: _____

Your Sponsorship Level & Price

Package Level _____

Price \$_____

Provide Sponsor Contact Information

Company Name: _____

Contact Name: _____

Email: _____

Phone: _____

Website URL: _____

Thank you for your support of the 2027 Central Coast *Insights*! Once your contract is finished processing, you will receive an email to provide payment. You will also receive an email with instructions on how to register your staff for the complimentary admission passes.

Questions? Contact:

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